

**Interview goals:**

I want to understand common challenges people face trying to manage menstrual cycles and their daily responsibilities.

I want to identify frustrations people experience during the process of ordering feminine hygiene products.

I want to know if privileged individuals would pay for feminine hygiene products knowing that it helps the less privileged get the products for free.

Interview questions:

1. Can you describe your current schedule and how you balance your responsibilities with managing your menstrual cycle?
2. How often do you order feminine hygiene products? When you do, what is your motivation for doing so?
3. How do you feel about paying for feminine hygiene products so that others could get it for free?
4. What challenges do you face in the ordering process? How does this make you feel?
5. Is there any way in which you feel these challenges could be resolved?

Target participant characteristics:

- Ages 18-55
- Lives in metropolitan or suburban areas
- People who order Sanitary products at least once a Month
- Include participants of different genders
- Include participants with different abilities